



July 21, 2016

**FOR IMMEDIATE RELEASE**

**KNOXVILLE RESTAURANT RANKED BEST STEAKHOUSE IN TENNESSEE BY FOURSQUARE**

Knoxville, TN - Connors Steak & Seafood in Knoxville, TN, was ranked the top steakhouse in all of Tennessee by Foursquare, a popular mobile search app that provides local restaurant suggestions. Numerous national media outlets reported on the rankings, including *Business Insider* and *The Chive*. The results were “based on ratings, visit popularity, and tip sentiment by users,” according to Foursquare.

Mike Connor, President of Connor Concepts, offered these words:

“It’s a great honor seeing Connors Steak & Seafood ranked #1 in Tennessee, especially considering the many other outstanding steakhouses across the country that won in their respective states. We are definitely in good company!”

He continued:

“Social media is having a profound effect on the restaurant industry. We have seen a tremendous increase in guests using apps like Foursquare and TripAdvisor as a way to share dining tips—good or bad—with others. It really puts the pressure on restaurant operators to ensure a quality experience for each and every guest.”

Connor Concepts, Inc., one of East Tennessee’s largest restaurant groups, owns and operates four Connors Steak & Seafood locations and 12 Chop House locations across the Southeast.

**PHOTO OPPORTUNITY**

Connors Steak & Seafood @ Turkey Creek

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**FOR MORE INFORMATION, PLEASE CONTACT:**

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